



**AUSTRALIAN & NEW ZEALAND SOCIETY
FOR GERIATRIC MEDICINE
2010 ANNUAL SCIENTIFIC MEETING**

Hyatt Regency Coolum, Queensland

5-7 May 2010

**SPONSORSHIP & EXHIBITION
PACKAGE**

CONFERENCE THEME & TOPICS

The ANZSGM is pleased to bring you the 2010 Annual Scientific Meeting to be held from 5 – 7 May 2010 at the Hyatt Regency, Coolum, Queensland.

We would like to give our products and services vendors the opportunity to partner with us for this exciting and informative conference.

The general theme of the conference is **Frailty and End of Life Issues in the Older Person**

Preliminary Planned conference topics include:

- Ethics in Palliative Care of the Older Person
- The role of ICU in the care of the Older Person
- Polypharmacy in the Older Person
- Parkinson's Disease
- Behavioral Disturbance in Dementia
- Falls
- Telemedicine
- Ageing and Frailty in Indigenous Australians
- Anxiety in the Older Person

WHY BECOME A SPONSOR?

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and products - especially important in today's economic climate.

- ✓ **Exposure** to a local, national and international audience of decision makers and influential people involved with Geriatric Medicine.
- ✓ **Opportunities** to raise your company's profile amongst a valuable target audience before, during and after this event.
- ✓ **Recognition** including acknowledgement and clear demonstration of your organisation's involvement, commitment and support with this market.
- ✓ **Valuable** insights, information and exposure to the latest developments in this field. Feel free to attend the scientific sessions.
- ✓ **Inclusion** in the integrated target audience professional marketing campaign.
- ✓ **Ability** to utilise your own marketing team to work with the Society and Conference Organiser to ensure your satisfaction on all of the above.
- ✓ **Advantages** of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's marketing department to produce the best results within the above guidelines

MAJOR BENEFIT:

All exhibitors are welcome to attend the scientific sessions, provided they are wearing an exhibitor's name badge

SPONSORSHIP INFORMATION

ITEM	COST (includes GST)	ENTITLEMENTS
PRINCIPAL SPONSOR	\$25,000	<ul style="list-style-type: none"> * Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc) * Company logo on the covers of the final program book & registration document * Two (2) trade booths * Two (2) full registrations, including social functions * Two (2) additional tickets to the Welcome Reception & Gala Dinner * One (1) insert in the delegate satchel
ASSOCIATE SPONSOR	\$11,000	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * One (1) trade booth * One (1) full registration, including social functions * One (1) additional ticket to the Welcome Reception & Gala Dinner * One (1) insert in the delegate satchel
CONFERENCE DINNER Thur, 6 May 2010	\$11,000	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Verbal acknowledgement of sponsorship at the Dinner * Opportunity to provide menus with company name/logo * Opportunity to display a banner(s) with company name/logo * One (1) insert in the delegate satchel * Two (2) tickets to the Gala Dinner
WELCOME RECEPTION Wednesday, 5 May 2010 (Exhibition Area)	\$6,600	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Opportunity to display a banner(s) with company name/logo * Opportunity to provide serviettes with company name/logo * One (1) insert in the delegate satchel * Two (2) tickets to the Welcome Reception
INTERNET CAFÉ	\$11,000	<ul style="list-style-type: none"> * Recognition as the provider of the Internet Café near the trade exhibition * The fee includes the provision of terminals with ISP access, etc. A reduced rate can be negotiated if your organisation wishes to supply your own equipment for the Internet Café * One (1) insert in the delegate satchel * Company logo in the registration document & final program book
KEYPAD SESSION	\$11,000	<ul style="list-style-type: none"> * Recognition as the sponsor of the keypad session * On your behalf, interactive keypads will be used in this session * One (1) insert in the delegate satchel * Company logo in the registration document & final program book
REGISTRATION DOCUMENT	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the registration document * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
FINAL PROGRAM BOOK	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the final program book * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
DELEGATE SACHEL	\$7,500	<ul style="list-style-type: none"> * Company logo printed on satchel * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
DELEGATE NAME BADGES & LANYARDS	\$7,500	<ul style="list-style-type: none"> * Company logo printed on delegate name badges & lanyards * Company logo in the final program book & registration document
EXHIBITION BOOTH	\$4,000	<ul style="list-style-type: none"> * One (1) trade booth – 3m x 2m * Company logo in the final program book & registration document
ALTERNATIVE INVESTMENTS	\$1,100	<ul style="list-style-type: none"> * Speaker Gifts / Insert in Delegate Satchel / Supplying Pads & Pens * Company logo in the final program book & registration document

If the above opportunities don't address your company's needs, we will gladly consider other suggestions. Further information can be obtained from Zareena Prinsloo, Conference Action, zareena@conferenceaction.com.au

EXHIBITION INFORMATION

Please refer to the following floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths - so don't be disappointed - **ORDER TODAY**.

VENUE

The exhibition will be held in The Pavillion at the Hyatt Regency, Coolum from 5 – 7 May 2010. The scientific sessions will be held in the main ballroom (Mt Coolum).

COSTS

All 3m (deep) x 3m (wide) booths will cost \$4,000 each (GST inclusive).

INCLUSIONS

All shell scheme booths will have the following inclusions:

- * Velcro compatible side walls (2.4m high)
- * Company name on fascia
- * Two (2) x spotlights per booth
- * One (1) x 4amp power point outlet per booth with isolation switch
- * Two (2) exhibitor badges
- * Two (2) exhibitors for all official morning/afternoon teas and lunches
- * Two (2) tickets to the Welcome Reception
- * One (1) satchel and its inclusions per booth

ALL morning/afternoon teas, and lunches will be held in the exhibition area for the duration of the event.

ANTICIPATED EXHIBITION TIMES

Tuesday, 4 May 2010	1000 – 2359 hours (Exhibition build)
Tuesday, 4 May 2010	1000 – 2359 hours (Exhibitor set up)
Wednesday, 5 May 2010	0900 - 1930 hours (Open)
Thursday, 6 May 2010	0900 - 1700 hours (Open)
Friday, 7 May 2010	0900 - 1330 hours (Open)
Friday, 7 May 2010	Exhibitor Move-out after lunch

BOOKING INSTRUCTIONS

1. Please indicate the exhibition booth of your choice on the attached booking form and return to the ANZSGM 2010 ASM Secretariat.
2. An email indicating your allocated booth and tax invoice will be sent upon receipt of your application.
3. A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded 8 weeks prior to the event.



APPLICATION FORM

Contact: _____

Position: _____

Company: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

	<u>Price</u>	<u>Total</u>
PRINCIPAL SPONSOR	\$25,000	_____
ASSOCIATE SPONSOR	\$11,000	_____
GALA DINNER	\$11,000	_____
WELCOME RECEPTION	\$ 6,600	_____
INTERNET CAFÉ	\$11,000	_____
KEYPAD SESSION	\$11,000	_____
REGISTRATION DOCUMENT	\$ 7,500	_____
FINAL PROGRAM BOOK	\$ 7,500	_____
DELEGATE SACHEL	\$ 7,500	_____
DELEGATE NAME BADGES & LANYARDS	\$ 5,500	_____
ALTERNATIVE INVESTMENTS	\$ 1,100 each	_____

EXHIBITION OPPORTUNITIES

	<u>Price</u>	<u>Booth No. (in order of preference)</u>
EXHIBITION BOOTH	\$ 4,000	1 _____
		2 _____
		3 _____

The ANZSGM 2010 ASM Secretariat will confirm your participation with a confirmation email and tax invoice.

Signed: _____ Date : _____



Please complete and forward application to:

Ms Zareena Prinsloo

ANZSGM 2010 ASM Secretariat

Conference Action Pty Ltd

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